



Eat Mo' Green!

Executive Committee
Members:

Dr. Nobantu Ankoanda
Folami Ankoanda-Thompson
Deborah "Mama Dirt" Rolley
Dr. Kenneth Willhoite
Jacquiline Johnson-Dickson
Dub Norm
Bob Johnson

Community Partners:

African American Family
Farmers
African Community Center
Black Vegetarian Society of
Georgia
Kuumba Storytellers
English Avenue Project
HABESHA
First Afrikan Church
National Black Men's Health
Network
National Soul Food Museum
N'Cobra Atlanta Chapter
Pearl Academy Agriculture
Environmental Center
Sevananda
Shrine of the Black Madonna
Sustainable African
Communities Summit
The People's Village Project
Truly Living Well Farms
WRFG

**5th Annual Collard Greens Cultural
Festival
In Lithonia**

Saturday, September 23, 2017

Lithonia Amphitheater
2501 Park Dr, Lithonia, GA 30058

www.collardgreenculturalfestival.com

Non-profit 94-3138446

hosted by

Mayor Deborah Jackson/City of Lithonia &
Collard Greens Cultural Festival Planning Committee
(678) 828-4008 (hot line)

Dear Family and Friends:

On September 23, 2017, we will present the 5th Annual Collard Greens Cultural Festival at the Amphitheater in Lithonia and the 8th in Metro-Atlanta. Last year we received an overwhelmingly positive response from the community. We are rapidly gearing up for this year's festival and extend an invitation to your business/institution to join us as a sponsor. Our mission is to promote family, community unity and healthy lifestyles while celebrating the rich cultural heritage and traditions of African Americans.

This is an exciting platform on which to build a better awareness about overall wellness. We plan to feed not only the senses and body with good food and music, but also feed the soul. Attendees will be able to learn from some of the best alternative healers in Georgia while being evaluated at our Wellness Pavilion. Our youth will hear stories and share their vision of a greener future at *Sproutland*. The Sustainability Pavilion will return with participants presenting information on everything from solar energy to organic gardening.

Why a Collard Greens Cultural Festival? As a community, in many ways we have always lived green. Our food is an expression of our love. Today, we must learn to take favorites like collards and prepare them in ways that are healthier. Our "King and Queen Collard Green Cook-off" for the man and woman who can cook the best greens in Georgia is a fun, creative way to inspire everyone to eat healthier. And of course, don't forget the *Collard Green Ice Cream*, "the healthiest cream on the planet!"

A portion of the proceeds will go to scholarships for students seeking an African Centered Educational program in our community that will continue to promote our mission year round.

Finally, it is a family/ community festival with live entertainment (Gospel, Blues, Jazz, Reggae, Hip Hop, R&B, DJ), Arts and Crafts, Farmer's Market, Food Vendors, and Exhibitors.

The Sponsorship Levels are as follows:

Platinum - \$10,000. Includes full page front inside cover ad in souvenir booklet, logo on signage/promotional materials/T-shirts, event branding opportunity (banners, sampling, surveys, handouts, etc. Promotional announcements during the event. Website link. 25 Free T-Shirts and 10 copies of souvenir booklets

Gold - \$5,000. Includes full page back inside cover ad in Souvenir booklet, logo on promotional materials and T-Shirts. Event branding opportunity (banners, sampling, surveys, hand-outs, etc.) Website link. 15 Free T-shirts and 5 copies of souvenir booklets

Silver - \$2,500. Includes full page ad in souvenir booklet, logo on promotional materials/T-shirts, and Website link. 10 Free T-Shirts and 5 copies of souvenir booklets

Bronze - \$1,500. Includes half page ad in souvenir booklet, logo on promotional materials/T-Shirts and Website link. 5 Free T-Shirts and 5 copies of souvenir booklets

Emerald- \$500 – Includes listing in Souvenir Booklet, 2 Free T-Shirts and 2 copies of souvenir booklets.

Collard Greens Patrons - \$100 \$75 \$50 \$25 \$10 \$5
All patrons will be listed in the souvenir booklet.

Your sponsorship or in-kind contribution would greatly be appreciated. All sponsors and patrons' names will be listed in our Souvenir Booklet. Make Contributions payable to **Collard Greens Cultural Festival.** Two options are available for payment:

1. Send your contribution through PayPal using the email ankoanda_nobantu@yahoo.com or
2. Mail to:

Collard Greens Cultural Festival
P.O. Box 3293
Decatur, GA 30031

Sincerely,

Nobantu Ankoanda

Nobantu Ankoanda, Ed.D
Founder/Event Planner

